



# Manyu Community Radio – MCR Mamfe

## *Programme Schedule August-December 2015*

Conceived and designed by  
*David Mbua Evelle Kool, Consultant*

# Programme Grid

## Morning Programmes

|                  | 5:30-5:45am              | 5:45-6:30am                     | 6:30-7:00am                   | 7:00-7:30am                  | 7:30-7:45am      | 7:45-8:00am                   | 8:00-8:30am               | 8:30-10:00am |
|------------------|--------------------------|---------------------------------|-------------------------------|------------------------------|------------------|-------------------------------|---------------------------|--------------|
| <b>Monday</b>    | Devotion                 | Morning Dew                     | News (CRTV)                   | Spotlight                    | Wetin Dey Happen | NTFP Spot/NTFP Micro-program  | Health (Ejagham)          | Hotpot       |
| <b>Tuesday</b>   | Folktales                | Morning Dew                     | News (CRTV)                   | Youth Corner                 | Wetin Dey Happen | NTFP Spot/Announcements       | Health (Kenyang)          | Hotpot       |
| <b>Wednesday</b> | Devotion                 | Morning Dew                     | News (CRTV)                   | Etiquette                    | Wetin Dey Happen | NTFP Spot/NTFP Micro-program  | Agric (Ejagham)           | Hotpot       |
| <b>Thursday</b>  | Folktales                | Morning Dew                     | News (CRTV)                   | Mayese<br>(Rebroadcast)      | Wetin Dey Happen | NTFP Spot/Announcements       | Agric (Kenyang)           | Hotpot       |
| <b>Friday</b>    | Devotion                 | Morning Dew                     | News (CRTV)                   | Jamboree<br>(Rebroadcast)    | Wetin Dey Happen | NTFP Spot/NTFP Micro-program  | News<br>(Ejagham/Kenyang) | Hotpot       |
|                  | 5:35-6:15am              | 6:15-7:00am                     | 7:00-8:30am                   | 8:30-9:00am                  | 9:00-9:30am      |                               | 9:30-10:00am              |              |
| <b>Saturday</b>  | News/CCC                 | NTFP Spot/<br>NTFP Live Program | 7-8: GRA<br>8-8:30: Spots/Ann | Breadbasket<br>(Rebroadcast) |                  | Rights Watch<br>(Rebroadcast) |                           |              |
| <b>Sunday</b>    | Reflections<br>NTFP Spot | Religious Music                 | Cam. Calling CRTV             | Religious Music              | Health Care      |                               | NTFP Live Talk            |              |

## Break (10:00am – 4:00pm)

## Evening Programmes

|                  | 4:00-4:30pm                 | 4:30-5:00pm                | 5:00-5:30pm  | 5:30-6:00pm | 6:00-6:30pm                  | 6:30-7:00pm                | 7:00-7:30pm  | 7:30-8:00pm               | 8:00-8:30pm | 8:30-9:00pm            |
|------------------|-----------------------------|----------------------------|--------------|-------------|------------------------------|----------------------------|--------------|---------------------------|-------------|------------------------|
| <b>Monday</b>    | NTFP Spot/<br>Announcements | Cyjulerc                   | News<br>CRTV | Spots/Music | MCR<br>News                  | Canon<br>Law &<br>Doctrine | News<br>CRTV | (Overseas<br>Prod)        | Mayese      | Music/<br>Announcement |
| <b>Tuesday</b>   | NTFP Spot/<br>Announcements | Breadbasket                | News<br>CRTV | Spots/Music | MCR<br>News                  | Health<br>(Ejagham)        | News<br>CRTV | Healthcare                |             | Music/<br>Announcement |
| <b>Wednesday</b> | NTFP Spot/<br>Announcements | Jamboree                   | News<br>CRTV | Spots/Music | MCR<br>News                  | Health<br>(Kenyang)        | News<br>CRTV | Health Talk               |             | Music/<br>Announcement |
| <b>Thursday</b>  | NTFP Spot/<br>Announcements | Consecrated                | News<br>CRTV | Spots/Music | MCR<br>News                  | Agric<br>(Ejagham)         | News<br>CRTV | NTFP<br>Documentary       |             | Rights Watch           |
| <b>Friday</b>    | NTFP Spot/<br>Announcements | Etiquette<br>(Rebroadcast) | News<br>CRTV | Spots/Music | MCR<br>News                  | Agric<br>(Kenyang)         | News<br>CRTV | Cyjulerc<br>(Rebroadcast) |             | Yester-years           |
| <b>Saturday</b>  | NTFP Spot/<br>Announcements | Spotlight<br>(Rebroadcast) | News<br>CRTV | Spots/Music | 6:00-6:45pm<br>MCR Retro-Mag |                            | News<br>CRTV | Saturday Night Fever      |             |                        |
| <b>Sunday</b>    | NTFP Spot/<br>Announcements | GRA (Rebroadcast)          |              | Spots/Music | Listeners' Club              |                            | News<br>CRTV | (Overseas<br>Prod)        | TMD         |                        |

## List of Programmes by Category

### Religious Programmes:

1. Devotion
2. Reflections
3. Consecrated Life
4. Canon Law & Doctrine
5. News/CCC
6. Youth Corner
7. Health Talk

### Local Language Programmes:

1. Folktales
2. Health (Ejagham)
3. Health (Kenyang)
4. Agriculture (Ejagham)
5. Agriculture (Kenyang)
6. News (Ejagham/Kenyang)

### Continuity

#### Announcing/Call-in Programmes:

1. Morning Dew
2. Hotpot
3. TMD (*The Manyu Debate*)
4. Saturday Night Fever
5. Spots/Announcement
6. Listeners' Club
7. Spot/Music

#### News/News Programmes:

1. Wetin Dey Happen
2. News (CRTV)
3. Cameroon Calling (CRTV)
4. MCR News

5. MCR Retro-mag

### Diverse Packages:

1. Spotlight
2. Etiquette
3. Mayese
4. Jamboree
5. NTFP Programs
6. CYJULERC Half-hour
7. GRA (*Government Resource Area*)
8. Rights Watch
9. Breadbasket
10. Healthcare
11. Overseas Prod
12. Yester-years

## **Outline of Programmes**

### **Local Language Programmes:**

#### **1. Folktales:**

- *Description:* Wise sayings from Manyu Division and their meanings
- *Producer/Presenter:* Lord Eyong
- *Duration:* 10 minutes
- *Time of broadcast:* Tuesday 5:35-5:45am; Thursday 5:35-5:45am

#### **2. Health (Ejagham):**

- *Description:* Focus on health issues in the local language (Ejagham)
- *Producer/Presenter:* Pa Ayuk
- *Duration:* 30 minutes
- *Time of broadcast:* Monday 8:00-8:30am; Tuesday 6:30-7:00pm

#### **3. Health (Kenyang):**

- *Description:* Focus on health issues in the local language (Kenyang)
- *Producer/Presenter:* Prince
- *Duration:* 30 minutes
- *Time of broadcast:* Tuesday 8:00-8:30am; Wednesday 6:30-7:00pm

**4. Agriculture (Ejagham):**

- *Description:* Focus on agriculture/forestry issues in the local language (Ejagham)
- *Producer/Presenter:* Pa Ayuk
- *Duration:* 30 minutes
- *Time of broadcast:* Wednesday 8:00-8:30am; Thursday 6:30-7:00pm

**5. Agriculture (Kenyang):**

- *Description:* Focus on agriculture/forestry issues in the local language (Kenyang)
- *Producer/Presenter:* Prince
- *Duration:* 30 minutes
- *Time of broadcast:* Thursday 8:00-8:30am; Friday 6:30-7:00pm

**6. News (Ejagham/Kenyang):**

- *Description:* All the major news stories of the week in the local languages – Ejagham & Kenyang
- *Producer/Presenter:* Pa Ayuk & Prince
- *Duration:* 30 minutes
- *Time of broadcast:* Friday 8:00-8:30a.m

## **Continuity Announcing/Call-in Programmes:**

### **1. Morning Dew:**

- *Description:* Wake-up show – announcements, spots, essential information, etc.
- *Producer/Presenter:* Kili
- *Duration:* 45 minutes
- *Time of broadcast:* Monday, Tuesday, Wednesday, Thursday, Friday 5:45-6:30am

### **2. Hotpot:**

- *Description:* Life-style programme – Call-in/sms games, beauty/cooking/essential tips, sports
- *Producer/Presenter:* Lord Eyong/Ma-Tabe/Kili
- *Duration:* 1 hour 30 minutes
- *Time of broadcast:* 8:30-10:00am

### **3. TMD (The Many Debate):**

- *Description:* A debate on development issues in Manyu Division
- *Producer/Presenter:* Tataw/Ma-Esther/Kili
- *Duration:* 1 hour
- *Time of broadcast:* Sunday 8:00-9:00pm

#### **4. Saturday Night Fever:**

- *Description:* Weekend entertainment – call-in/sms, infos on local traditional activities
- *Producer/Presenter:* Nang/Kili/Mballa
- *Duration:* 1 hour 30 minutes
- *Time of broadcast:* Saturday 7:30-9:00pm

#### **5. Spots/Announcements:**

- *Description:* A period to run ads and announcements of general interest
- *Producer/Presenter:* Lady/Nang/Mballa
- *Duration:* 15 minutes and 30 minutes, respectively
- *Time of broadcast:* Monday to Friday 7:45am-8:00am and 4:00pm-4:30pm, respectively

#### **6. Listeners' Club:**

- *Description:* An outside-broadcast involving members of local communities (MCR target audiences)
- *Producer/Presenter:* Kili/Nang/Mballa
- *Duration:* 1 hour
- *Time of broadcast:* Tuesday 7:30pm-8:30pm



## **7. Spots/Music:**

- *Description: An animation slot for ads and music*
- *Producer/Presenter: Technicians (Nang/Mballa)*
- *Duration: 30 minutes*
- *Time of broadcast: Monday-Sunday 5:30pm-6:00pm*

## **News/News magazine Programmes:**

### **1. Wetin Dey Happen:**

- *Description: The newscast in the Pidgin language*
- *Producer/Presenter: Lord Eyong/Kili*
- *Duration: 15 minutes*
- *Time of broadcast: Monday-Friday 7:30am-7:45am*

### **2. News (CRTV):**

- *Description: The national newscast relayed from Yaounde*
- *Producer/Presenter: CRTV National Station*
- *Duration: 15-30 minutes*
- *Time of broadcast: Monday - Saturday 6:30am, 5:00pm, 7:00pm*

**3. Cameroon Calling (CRTV):**

- *Description: A national news magazine programme*
- *Producer/Presenter: CRTV National Station Yaounde*
- *Duration: 1 hour 30 minutes*
- *Time of broadcast: Saturday 7:00am - 8:30am*

**4. MCR News:**

- *Description: The local newscast in the English language*
- *Producer/Presenter: Kili/Lady/Kalin*
- *Duration: 15 - 30 minutes*
- *Time of broadcast: 6:00pm - 6:30pm*

**5. MCR Retro-mag:**

- *Description: The local news magazine in English (A retrospective of all the major news-stories of the week)*
- *Producer/Presenter: Kili/Lady/Kalin*
- *Duration: 45 minutes*
- *Time of broadcast: Saturday 6:00pm - 6:45pm*

## **Diverse Packages:**

### **1. Spotlight:**

- *Description: An insight into the activities of local chiefdoms and their customs*
- *Producer/Presenter: Kili/Lord Eyong*
- *Duration: 30 minutes*
- *Time of broadcast: Monday 7:00am-7:30am; Saturday 4:30pm-5:00pm*

### **2. Etiquette:**

- *Description: A programme to encourage and inform youths on good manners and right behaviour*
- *Producer/Presenter: Tataw/Ma-Esther*
- *Duration: 30 minutes*
- *Time of broadcast: Wednesday 7:00am-7:30am; Friday 4:30pm-5:00pm*

### **3. Mayese:**

- *Description: A profile of women leaders/personalities in various professions*
- *Producer/Presenter: Lady*
- *Duration: 30 minutes*
- *Time of broadcast: Monday 8:00pm-8:30pm; Thursday 7:00am-7:30am*

#### 4. **Jamboree:**

- *Description: A programme on Manyu culture*
- *Producer/Presenter: Kili/Lord Eyong*
- *Duration: 30 minutes*
- *Time of broadcast: Wednesday 4:30pm-5:00pm; Friday 7:00am-7:30am*

#### 5. **NTFP Program:**

- *Description: These are programs (Spots, Live-interactive, Documentary, Micro-programs) on non-timber forest products*
- *Producer/Presenter: Lady/Kili*
- *Duration: Spots = 45 seconds to 1 minute; Live-interactive = 45 minutes; Documentary = 30 to 1 hour 30 minutes*
- *Time of broadcast: All the days of the week.*

#### 6. **CYJULERC:**

- *Description: A production by the NGO on bush-mango domestication*
- *Producer/Presenter: Kili*
- *Duration: 30 minutes*
- *Time of broadcast: Monday 4:30pm-5:00pm; Friday 7:30pm-8:00pm*

**7. GRA (Government Resource Area):**

- *Description:* A programme on the activities of government institutions in Manyu Division
- *Producer/Presenter:* Divisional Delegate of Communication, Manyu
- *Duration:* 1 hour
- *Time of broadcast:* Saturday 7:00am-8:00am; Sunday 4:30pm-5:00pm

**8. Rights Watch:**

- *Description:* A programme on human rights and freedoms
- *Producer/Presenter:* Tataw/Ma-Esther
- *Duration:* 1 hour
- *Time of broadcast:* Thursday 8:00pm-9:00pm; Saturday 9:00am-10:00am

**9. Breadbasket:**

- *Description:* A programme on food and agriculture
- *Producer/Presenter:* Kili/Tataw
- *Duration:* 30 minutes
- *Time of broadcast:* Tuesday 4:30pm-5:00pm; Saturday 8:30am-9:00am

#### **10. Healthcare:**

- *Description:* A focus on health institutions in Manyu and their management of patients (Meet-the-patients)
- *Producer/Presenter:* Lord Eyong
- *Duration:* 1 hour
- *Time of broadcast:* Tuesday 7:30pm-8:30pm

#### **11. Overseas Prod:**

- *Description:* Programmes by foreign broadcast media
- *Producer/Presenter:* Deutch Welles, BBC, VoA
- *Duration:* 30 minutes
- *Time of broadcast:* Monday, Thursday, Sunday 7:30pm-8:00pm

#### **12. Yester-years:**

- *Description:* A programme of “old-time” music (music of the ‘60s, ‘70s, ‘80s, and ‘90s.
- *Producer/Presenter:* Nang/Mballa
- *Duration:* 1 hour
- *Time of broadcast:* Friday 8:00pm-9:00pm

## **Religious Programmes:**

### **1. Devotion:**

- *Description:* A morning meditation
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 10 minutes
- *Time of broadcast:* Monday, Wednesday, Friday 5:35am – 5:45am

### **2. Reflections:**

- *Description:* Sunday radio church service
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 40 minutes
- *Time of broadcast:* Sunday 5:35am-6:15am

### **3. Consecrated Life:**

- *Description:* Focus on good Christian living
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamafe
- *Duration:* 30 minutes
- *Time of broadcast:* Thursday 4:30-5:00pm

**4. Canon Law & Doctrine:**

- *Description:* Focus on Catholic doctrine
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 30 minutes
- *Time of broadcast:* Monday 6:30-7:00pm

**5. News/CCC:**

- *Description:* Roundup of Church-news and activities in the parishes
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 40 minutes
- *Time of broadcast:* Saturday 5:35-6:15am

**6. Youth Corner:**

- *Description:* Focus on the youth affairs
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 30 minutes
- *Time of broadcast:* Tuesday 7:00-7:30am



## 7. **Health Talk:**

- *Description:* Focus on health issues
- *Producer/Presenter:* Radio Evangelium of the Catholic Diocese of Mamfe
- *Duration:* 1 hour
- *Time of broadcast:* Wednesday 7:30-8:30pm

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